

Section 4

SECTION 4: APPLICATION

4.1 All signs shall be erected:

- (a) In compliance with the sign regulations for each sign, and
- (b) Only in the *Zone* in which the sign is permitted, as noted in the chart in Section 4.2 below.

4.2 Permitted signs shall only be those noted within which the *Zone* the parcel lies being:
(amended by 65-2024)

Zone	Permitted Signs	Section
Agricultural (A)	Billboard Signs Directional Signs Fascia Signs Farm Accessory Signs Ground Signs Temporary Special Event Signs	Section 7 Section 9 Section 10 Section 11 Section 12 Section 22
Residential/Mixed-Use (R-1, R-2, R-3, R-4, R-5, R-6, R-7) (MU-1, MU-2, MU-3, MU-4) New	Directional Signs Fascia Signs Ground Signs Temporary Special Event Signs	Section 9 Section 10 Section 12 Section 22
Core Commercial (C-1) New	Awning/Canopy Signs Directional Signs Fascia Signs Ground Signs Projecting Signs Pylon Signs Roof Signs Sidewalk Signs Temporary Special Event Signs	Section 6 Section 9 Section 10 Section 12 Section 15 Section 16 Section 18 Section 19 Section 22

Commercial (C-2, C-3, C-4, C-5, C-6) New Stockyards (ST-1, ST-2, ST-3, ST-4) New Employment (EM-1, EM-2, EM-3, EM-4, EM-5) New	Awning/Canopy Signs	Section 6
	Directional Signs	Section 9
	Fascia Signs	Section 10
	Ground Signs	Section 12
	Portable Signs	Section 14
	Projecting Signs	Section 15
	Pylon Signs	Section 16
	Roof Signs	Section 18
	Sidewalk Signs	Section 19
	Temporary Special Event Signs	Section 22
Institutional/Open Space (P) (O-1)	Awning/Canopy Signs	Section 6
	Directional Signs	Section 9
	Fascia Signs	Section 10
	Ground Signs	Section 12
	Sidewalk Signs	Section 19
	Sponsorship Signs	Section 20
	Temporary Special Event Signs	Section 22
Extractive (E)	Awning/Canopy Signs	Section 6
	Billboard	Section 7
	Directional	Section 9
	Ground Signs	Section 12
	Temporary Special Event Signs	Section 22

4.3 Where a property has multiple *Zones*, or within a site specific *Zone* granting additional uses not permitted in that *Zone*, the Permitted Signs shall be interpreted to be those that match the site specific permitted use and/or the *Zone* within which the use being advertised is located.

4.4 Signs that are not specifically permitted in this by-law and in the identified zone are prohibited.

4.5 This by-law shall not apply to:

- (a) Signs within an enclosed structure.

- (b) Signs installed by or on behalf of the Township, the Region, the Province of Ontario, or the Government of Canada for the purpose of regulating parking or traffic.
- (c) Signs installed by or on behalf of the Township or the Region of Waterloo for the purpose of informing the public about an application pursuant to the Planning Act or Municipal Act.
- (d) Plaques placed by historical agencies of the Township, the Region, the Province of Ontario or the Government of Canada.
- (e) Election proclamations or notices under any Election Act or any voters list under a statute in that behalf.
- (f) Signs placed by the Township, Region or Public Utility Commissions used to identify utility plants.

4.6 Public Use

- (a) Notwithstanding anything else in this by-law, the Township, Region, Public Utility commissions, School Boards, Province of Ontario or Government of Canada (excluding crown corporations) may, for public service purposes, erect or use any type of sign permitted by this by-law in any zone.
- (b) Township approved signage in accordance with any Council approved "Township of Woolwich Signage Program", is permitted in accordance with 4.6 (a) for public service purposes in locations identified and approved as part of the Signage Program.

4.7 Non-Conforming Signs

- (a) Nothing in this by-law shall apply to prevent any sign that is lawfully erected or displayed on the day this by-law comes into force, but does not comply with the provisions of this by-law, so long that such sign continues to be used for such purposes and the size and height of the sign is not altered.