

# Thriving Together: A Blueprint for Sustainable Community Growth

## Mission

Woolwich Township is committed to providing exceptional public service. We strive to offer customer service that surpasses expectations, promotes community connection, maintains sound financial management and ensures long-term community health and prosperity.

## Vision 2034

### Create conditions for communities to thrive

We will provide services and amenities to create an environment where Woolwich communities can flourish.

We recognize that access to affordable housing is the foundation of a healthy community. As Woolwich expands, we will endeavour to include affordable developments so that all community members can access affordable housing. We will also develop and enhance the downtown cores of our communities to facilitate community connections and foster economic vibrance. We will intensify existing community connections by building new public spaces, expanding recreation opportunities, and developing transportation corridors that promote active transportation and interconnectivity, leading to more integrated communities.

## Values

Our core values will serve as the foundation of our actions and decisions. They will guide our efforts and define how we plan Woolwich's development and interact with residents. We will embed these values into every aspect of our work to reinforce a cohesive and purpose-driven organizational culture that is aligned with our mission and vision.

- **Fiscally Sustainable**
- **Transparency**
- **Community Engagement**
- **Inclusivity**
- **Planned Development**
- **Environmentalism and Sustainability**



# Strategic Priorities



## Cultivate long-term prosperity

We will carefully navigate the planning and development of our communities through phased and managed growth that supports environmental and agricultural sustainability as well as community well-being.



## Empower communities to be adaptable and engaged

Expand tools and avenues for conversation to bolster inclusivity and community engagement.



## Provide effective and open leadership

We will guide with transparency and empathy, fostering a culture of trust and collaboration.



## Maintain an innovative customer service focus

We will be customer-centric in all that we do and continue to push ourselves to find new innovative ways to serve the public.