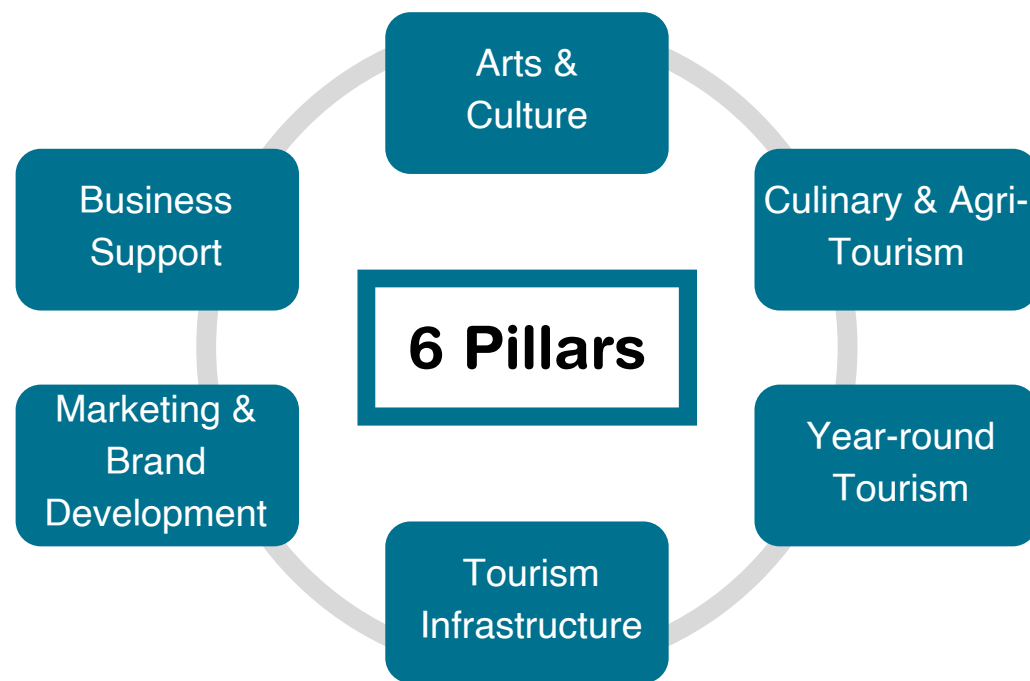


Tourism Recovery Strategy & Action Plan

The Tourism Recovery Strategy & Action Plan is a two-year work plan designed to help address and create solutions for tourism-related businesses within the township. The goal of the strategy is to identify action items and develop solutions to address industry concerns, and diversify tourism in Woolwich using the 6 pillars:



Have Your Say!

Let's work together to bring back tourism in Woolwich!

[**Feedback Form**](#)

Process



What We Heard vs. What We're Doing

You Said	We Acted
Marketing	<ul style="list-style-type: none"> Marketing of BIA's and Woolwich as a great place to visit Updated Township website to include Visitor Information and improve the visitor experience Developed Patio Map, Washroom Map and Parking Map Developed an Event Checklist for stakeholders Planning 2023 Woolwich Tourism Guide
Community Events	<ul style="list-style-type: none"> Creation of more community events: Spring and fall Taste the Countryside Support local businesses in creating more community events: Created Festivals & Events Checklist
Public Washrooms	<ul style="list-style-type: none"> Created a map of accessible washrooms in Woolwich Working with BIA to establish more locations
B2B Networking	<ul style="list-style-type: none"> One networking event in June 2022 and another to be scheduled in September 2022